MAC/MLA

FIND YOUR INSPIRATION

OCTOBER 18-20, 2015  ASHEVILLE, NC
Welcome!

On behalf of the Mid-Atlantic Chapter, the Annual Meeting Committee, sponsors, and exhibitors, we welcome you to the MAC-MLA 2015 annual meeting, MAC2015: Find Your Inspiration!

Our conference kicks off with an exciting keynote speaker on Sunday afternoon. Dr. Sam Gosling is a personality and social psychology professor and author of Snoop: What your stuff says about you. Immediately following his presentation he will lead us through a fun, interactive session involving some of our colleagues. Join us that evening at the Welcome Reception just down the street in the beautiful Grand Bohemian Hotel. Enjoy fine food, a beverage, and live music while socializing with new and old colleagues. Speaking of new colleagues, make sure you reach out to the MAC Student Vision Scholarship awardees. These library students are gearing up to be our next generation of librarians and will be attending the conference with us! Pull them in during the reception, meals, and breaks, as you catch up with friends and speak to vendors. Each day of the conference features papers, posters, or talks by your MAC colleagues. Find your inspiration in the 5 continuing education courses, 15 papers, 29 posters, 7 lightning talks, and 7 tech talk panel presentations and demonstrations. Monday starts off with Dr. Tamara Walser who will speak on The Role of Valuing in Evaluation and provides time to learn from your colleagues and network during the roundtable luncheon. After the Tuesday MACbusiness meeting (which is really all about the awards and prizes), we are proud to host FYI² Tech Talks. This grant funded morning of programming boasts the third keynote of the conference, Dr. Itifat Husain, founder of iMedicalApps.com. Then you’ll have a chance to hear from seven colleagues on the successes and failures of tech projects. After the panel speaks, you’ll have an opportunity to further explore as you visit with the presenters for a demonstration and chance to have your questions answered.

Come for the conference, stay for the culture. The Doubletree by Hilton Asheville-Biltmore is in the Biltmore Village neighborhood, just two blocks from the entrance to the historic Biltmore Estate and one mile from the Blue Ridge Parkway. We assure you the fall foliage and the conference will captivate you! Asheville is known for their culinary cool, burgeoning beer scene and thriving artistic community. Add to that miles of panoramic vistas, and you have a recipe for an unforgettable escape from the daily grind. We are so happy you chose to get away to this delightful destination while developing your librarian toolkit!

We sincerely thank each and every one of you who participated in the planning of this meeting, who are presenting papers and posters, and who are here with us this week. Welcome to MAC2015!

Ryan Harris  Brandi Tuttle  Mellanye Lackey
MAC Chair  MAC 2015 Co-Chair  MAC2015 Co-Chair
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Asheville Map

To view an interactive map of Asheville’s shops, eats, and adventures, visit:

http://goo.gl/6fLqwY
Biltmore Village Map

HISTORIC BILTMORE VILLAGE & BILTMORE STATION INSET

THE CATHEDRAL OF ALL SOULS

http://goo.gl/6fLqwY
Daily Schedule

Saturday, Oct. 17

12:00pm - 6:00pm
MAC Board Meeting
MAHEC

3:00pm - 6:00pm
Registration
Entrance to Garden Terrace

Sunday, Oct. 18

8:00am - 2:00pm
Registration
Entrance to Garden Terrace

9:00am - 11:00am
CE Courses
MAHEC

10:00am - 1:00pm
Exhibitor Set-up
Pre-function, Lobby, & Breezeway

11:00am - 1:45pm
Poster Set-up
Burghley A&B

11:15am - 1:15pm
CE Courses
MAHEC

1:00pm - 1:50pm
MAC Committee Meetings
RAC: John Cecil Boardroom
H&A: Exeter
Communications: Vanderbilt I

1:30pm - 5:00pm
Exhibits Open
Pre-function, Lobby, & Breezeway

Sunday, Oct. 18

2:00pm - 3:15pm
Keynote 1: Sam Gosling
Burghley A&B

3:15pm - 4:00pm
Keynote 1.5: Music & Personality
Burghley A&B

4:00pm - 5:00pm
Registration
Entrance to Garden Terrace

4:15pm - 5:00pm
Lightning Talks
Burghley A&B

6:00pm - 8:00pm
Welcome Reception
The Grand Bohemian Hotel 4th Floor

Monday, Oct. 19

7:00am - 8:00am
MAC Committee Meetings
MAC2016: John Cecil Boardroom
PDC: Exeter

7:00am - 9:00am
Registration
Entrance to Garden Terrace

7:30am - 9:00am
Continental Breakfast
Gallery & Pre-function area

7:45am - 8:45am
AHIP Mentoring & Resume Clinic
Amherst

8:00am - 5:00pm
Exhibits Open
Pre-function, Lobby, & Breezeway
Monday, Oct. 19

9:00am - 10:15am  
Keynote 2: Tamara Walser  
Burghley A&B

10:15am - 10:45am  
Coffee Crawl with Exhibitors  
Gallery & Pre-function Area

10:45am - 11:15am  
MLA Update: Teresa Knott  
Burghley A&B

11:15am - 12:00pm  
Poster Session 1  
Burghley A&B

12:00pm - 1:15pm  
Hospital Librarians’ Luncheon  
Stuyvesant
Roundtable Luncheon  
Burghley A&B

1:30pm - 2:30pm  
Papers: Researcher/Practitioner theme  
Burghley A&B

2:30pm - 3:15pm  
Poster Session 2  
Burghley A&B

3:15pm - 3:45pm  
Afternoon Break with Exhibitors  
Gallery & Pre-function Area

3:45pm - 4:45pm  
Papers: Clinical theme  
Burghley A&B
Papers: Library Services theme  
Vanderbilt I&II

4:45pm - 5:30pm  
Papers: Instructional theme  
Burghley A&B  
Papers: Committee’s choice  
Vanderbilt I&II

Monday, Oct. 19

6:00pm - 8:00pm  
ANCHASL meeting  
The Cantina Biltmore

6:00pm - 9:00pm  
Dine-Arounds  
Meet at Hospitality Table

6:00pm - 11:00pm  
Free Trolley Rides Downtown  
Stops at Pack Square & Grove Arcade

Tuesday, Oct. 20

7:00am - 7:30am  
Registration  
Entrance to Garden Terrace

7:30am - 9:00am  
MAC Business Meeting/Awards Breakfast  
Burghley A&B

9:00am - 9:15am  
Beverage Break  
Pre-function Area

9:15am - 1:00pm: FYI² Tech Talks  
Burghley A&B
9:15am - 10:15am  
Keynote 3: Ilfitat Husain
10:15am - 11:15am  
FYI² Panel Presentation
11:15am - 11:55am  
FYI² Demonstration Round Robin
11:55am - 12:00pm  
Closing Remarks/Prize Winners  
Official Close of Conference
12:00pm - 1:00pm  
Technology Speed Dating
CE Courses

Sunday 9:00am-11:00am

Navigating Nursing: Teaching Nurses How to Search
An introduction for librarians who teach practicing nurses. The class will cover how to search the literature with nurses in mind, and how these strategies differ from teaching students. The course will include key databases for clinical practice, understanding the constraints nurses may be under when searching, and how to approach searching from an evidence-based practice perspective. This class will include group discussion and brainstorming on problem-solving.

Instructors: Caitlin Pike, Nursing and Medical Humanities Librarian, Indiana University Purdue University-Indianapolis; Elaine Sullo, Coordinator, Information and Instructional Services, George Washington University

Location: Balsam A Room, MAHEC

Introduction to Systematic Reviews for Health Sciences Librarians
An introduction to systematic reviews for health sciences librarians. Topics covered will include defining a systematic review, their history and purpose, basic systematic searching tips and tools, and tips for librarians working on systematic reviews, with a hands-on, interactive session on creating PICO, key questions, and systematic searches.

Instructors: Rachael Posey, Brenda Linares, Elizabeth Moreton, & Jennifer Walker – University of North Carolina, Chapel Hill

Location: Mt. Mitchell Computer Lab, MAHEC

Sunday 11:15am-1:15pm

From the Classroom to the Clinic: Advanced Searching Techniques for Different Scenarios
How you search for materials depends on your audience and the time you have to get results. This class focuses on advanced searching techniques likely to be used in a health sciences college/classroom as well as tips to get quick search results on the fly for situations such as grand rounds and clinical rotations. This is a hands-on class; attendees are invited to test-drive search techniques and share their own tips and tricks!

Instructors: Courtney N. Miller, MLIS- Online Learning Librarian, Jefferson College of Health Sciences, Laura Abate, Electronic Resources & Instructional Librarian, Himmelfarb Health Sciences Library, George Washington University

Location: Balsam A Room, MAHEC

LibBytes: Technology for Libraries on a Shoestring
This class explores technology solutions to serve more users with increasingly limited library time and personnel. In the first hour, we’ll explore tech tools reviewed and evaluated by our librarians. Topics include screensharing, videocasting, learning management systems, chatting & texting, journal apps, and more. Technology covered during the class will be based on participant preferences.

Instructors: Melinda Byrns, MS, MLS, Inova Fairfax Hospital, Falls Church, VA

Location: Mt. Mitchell Computer Lab, MAHEC

Advanced Systematic Review Tips and Tools for Health Sciences Librarians
Additional tools for librarians acting as part of a systematic review team. Topics covered will include translating a PubMed search to other databases, conducting a systematic review consult, citation database management, delivering search results to clients, developing inclusion/exclusion criteria, tools for screening and study selection, and tips on presenting results and reading a meta-analysis.

Instructors: Rachael Posey, Brenda Linares, Elizabeth Moreton, & Jennifer Walker – University of North Carolina, Chapel Hill

Location: Balsam B Room, MAHEC
Monday Session 1

11:15am - 12:00pm Burghley A&B


2. Sail with the Wind: Inspiring Students and Faculty to Reach Horizons of Academic Success by Nedelina Tchanganova

3. Assessing Use of Two Discovery Services at Himmelfarb Health Sciences Library by JoLinda Thompson, Elaine Sullo, Laura Abate, Kathleen Lyons, and Meaghan B. Corbett

4. Inspiring Hospital Librarians: Supporting GME Programs and Collaborating with Academic Libraries by Mary Wallace Berry, Jan Haley, Dionne Lyne-Rowan, Molly Titus, and PJ Grier

5. Team-Based Learning: Library Instruction to Inspire Students by Lara Handler

6. Library Research Video Tutorials Help Students in the Health Sciences Cite More Credible Sources by Paige McDonald, Catherine Golden, Laurie Lyons and Paul Levett

7. Open Educational Resources at University of North Carolina at Greensboro: Alternatives to Pricey Textbooks by Beth Bernhardt and Karen Stanley Grigg

8. Librarian Recommendations for Improving Content of Web-Based Resources for Cancer Patients, Families, and Caregivers by Erica R. Brody and Jennifer S. Walker

9. Grassroots Publishing of AHEC Projects by Joan Colburn

10. Delays in Availability of Faculty Journal Articles by John Wiswell

11. User Inspired: A LibGuide to Support Qualitative (Re)Searchers and Researchers by Chana Kraus-Friedberg and Barbara Renner

12. MLA Cancer Librarians Section Poster


Monday Session 2

2:30pm - 3:15pm Burghley A&B

2. Raising the Bar: Improving the Research Skills of Undergraduate Strength & Conditioning Interns by Lara Sapp

3. Development of an Embedded Knowledge Management Librarian Role by Diana McDuffee, Mary Beth Schell, and Lauren Tomola

4. Regional Inspiration: 30 Years and Counting With the NN/LM SE/A by Terri Ottosen and Ashley Cuffia

5. E-Book QR Codes: Digital Collection Promotion With an Unanticipated Benefit by Linda Van Keuren and Laurie Gonsoulis

6. Bringing Them Back: Medical Students in the Library by Kathy Cable and Christine Andresen

7. Supporting Online Kinesiology Graduate Students by Lea Leininger

8. Being the Inspiration: Seizing the FOSCE Opportunity by Tom Harrod and Alexandra Gomes

9. Ambassador for myWakeHealth by Dianne Johnson

10. MLA Research Section Poster

11. Library Support for a Hospital Nurse Residency Program by Claire A. Meissner


13. Collaborating with Campus Partners to Combat Predatory Publishing (If You Are Not Part of the Solution, You Are Part of the Problem) by David A. Nolfi, Charlotte Redgate, Myers, and Joan Such Lockhart

14. How Do Electronic Laboratory Notebooks Inspire Researchers? by Virginia Pannabecker

15. Librarians across Campus Inspired to Teach NCB! Bioinformatics Resources Together by Learning Together by Karen Gau and Julie Arendt

View the poster abstracts at http://goo.gl/ipaj1a
Sunday Lightning Talks

4:15pm - 5:00pm

How Do You Ensure Student Readiness for In-Class Learning Activities? Collaborate with Faculty to Create a Graded Pre-Class Assignment by Margarite (Rita) McCandless, Clinical Research Librarian, Carilion Clinic Health Sciences Libraries, Virginia Tech Carilion School of Medicine

Partnering to Improve Heart Failure Patient Education by Lois Culler, MLIS; Kerry Dhakal, MAA, MLS, AHIP; and Melinda Byrns, MS, MLS; Health Sciences Library, Inova Fairfax Hospital

Carilion Libraries' Odyssey: The Transition to OpenAthens Access Management System by Courtney N. Miller, Online Learning Librarian, Jefferson College of Health Sciences

Introducing ClinicalKey with Shannon Martin and Doug Burger, Elsevier

Experience AccessMedicine with Matt Scalabrino, McGraw-Hill

The Five Rules for Successful Library Management with Gary Christopher, MLS, MA, STAT!Ref

Monday Session 2A

Clinical Theme
3:45pm - 4:45pm

Preclinical Research: The Information Professional’s Role in Inspiring Preclinical Efficacy and Improved Outcomes by Cindy Sheffield, James King, MaShana Davis, and Lonelyss Charles

The Role of the Librarian in Achieving Compliance for Meaningful Use Stage 2 Core Measure 5 by Deborah Breen; Beverly Murphy; L Persko; PJ Grier, Jr.; and Donna Flake

Evidence-Based Strategies for Affordable Care Act and Health Insurance Information Outreach by Emily Vardell, MLS

Monday Session 2B

Library Services Theme
3:45pm - 4:45pm

Data Inspiration: Developing a Library-Based Data Visualization Service by Douglas J. Joubert, MS, MLIS; Lisa Federer, MLIS, MA, AHIP; Chris Belter MLIS; MaShana Davis, MIM and Ariel Deardorff, MLIS

Reinvigorating Services for an Improved User Experience by Alexa Mayo, Everly Brown, and Ryan Harris

Launching a Public Innovation Space from the Ground Up by Everly Brown, Ryan Harris, and Bohyun Kim

View the paper abstracts at http://goo.gl/ApH0Bg

#macmla2015
Monday Session 3A

Instructional Theme
4:45pm - 6:00pm  

Burghley A&B

Sharing Knowledge for Increased Efficiency and Effective Presentation Creation by Karen H. Gau, AHIP; Roy E. Brown, AHIP; John W. W. Cyrus, AHIP; and Jennifer A. McDaniel

Using Canvas and PechaKucha to Facilitate Undergraduate Peer Teaching of Evidence Based Practice by Alexander J. Carroll, Nedelina Tchangalova, and Eileen G. Harrington

Inspiring Partnerships With Community Colleges: Results and Lessons Learned of Creating Interactive Modules to Meet Their Health Information Needs by Rachel Hinrichs, Brenda M. Linares, MLIS, AHIP, and Robert Ladd

Monday Session 3B

Committee’s Choice
4:45pm - 6:00pm  

Vanderbilt I&II

A Mission-Focused Approach to Liaison Services Data Collection by Bart Ragon, MLIS; Megan Nunemaker, MLIS; and VP Nagraj

Attracting Researchers Through Sharing Our Expertise: Content Analysis of Library Staff Listings and Librarian Web Pages by Kristine Alpi and Elizabeth Morris

Missing in Action: A Mission to Investigate and Neutralize Book Loss by Marlena Barber, MLIS and Roger Russell, MLS

Tuesday FYI² Tech Talks

9:15am - 1:00pm  

Burghley A&B

9:15 – 10:15am

Keynote 3: Ilitifat Husain

10:15 – 11:15am

Panel Presentation

3D Printing

Kimberley Barker  
University of Virginia

NIH Technology Sandbox

Doug Joubert  
NIH Library

What Medical Librarians Can Learn From Vloggers

Ann Hallyburton  
Western Carolina University

iPads in Kinesiology Education

Mendy Ozan  
UNC – Charlotte

Apple Watch

Dale Prince  
NN/LM

Data Visualization

Bart Ragon  
University of Virginia

Infobuttons in EMR Apps

Megan von Isenburg  
Duke University

11:15 – 11:45am

Demonstration Round Robin

Small Group Demos, Q&A

11:45 – Noon

Closing Remarks

“Conference Officially Ends”

Noon – 1pm

Technology Problem/Solutions Speed Dating (optional)
Speakers

Sam Gosling, Ph.D.

Keynote: Snoop Dreams: The Expression of Personality in Everyday Contexts

Sam Gosling is a Professor of Psychology at the University of Texas at Austin and author of the book Snoop: What your stuff says about you, a provocative, witty look at how our private spaces—from boardroom to bedroom—reveal our personalities, whether we know it or not!

How are we connected to the spaces in which we live and work? How do our living rooms, bedrooms, offices, music collections, and Facebook profiles reflect what we are like and, more fundamentally, who we are? We are so tightly bound to our living and work spaces that many of the connections linking people and places go unnoticed. But these environments are rich with information about our values, attitudes, preferences, and personality. This talk will present the result of a decade’s worth of research unraveling the links between people and places and figuring out what they mean. Some clues—the Martin Luther King poster on the office wall or the high-brow books left casually lying on the coffee table—are deliberate (but not always disingenuous) signals directed towards others about how we would like to be seen. Other clues—the music on your iPod or the disarray in the office-desk drawer—are inadvertent reflections of our styles of feeling and thinking and of our history of behavior. Together, these studies of physical, aural, and virtual environments illuminate the intimate bonds between people the worlds they craft around themselves.

Keynote 1.5: Music & Personality

What songs do you sing in the shower, listen to when exercising, jam to when driving home from work, or put on when you want to relax? What clues do your music choices hold to your personality? And what would others perceive about you if they overheard you singing along to your favorite song? Join us for an interactive session with Dr. Sam Gosling. In this session, Dr. Gosling will lead attendees through the process of matching lists of favorite songs with their owners and explore the processes of judgments of others in everyday life.

Tamara Walser, Ph.D.

The Role of Valuing in Evaluation

Tamara Walser is the Director of Assessment and Evaluation and Associate Professor of Educational Leadership at the Watson College of Education at the University of North Carolina Wilmington. She is also co-editor of the book Evaluability Assessment: Improving Evaluation Quality and Use.

Data has taken the spotlight in our current accountability and online culture. However, data is not synonymous with evaluation. Evaluation is about valuing. This presentation will focus on the defining role of valuing in evaluation and how this translates to evaluation practice. Specifically, the importance of evaluation questions and criteria will be emphasized through examples and discussion.
**Teresa Knott, MLS, MPA, AHIP**

**MLA Update**

Teresa L. Knott, MLS, MPA, AHIP is President Elect of the Medical Library Association (MLA) and will present the MLA Update, Full Speed Ahead, on Monday, October 19. Teresa serves as the Director of the Tompkins-McCaw Library for the Health Sciences and Associate University Librarian for the VCU Libraries at Virginia Commonwealth University. You will also find Teresa staffing the MLA exhibit booth with fellow MLA Board member, Kris Alpi.

![Teresa Knott](image)

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**Stevo Roksandic, MBA, MLIS, AHIP**

**Hospital Librarians’ Luncheon - Inspirational Librarianship: Are You Part of the Team?**

Stevo Roksandic will present at Hospital Librarians Luncheon. Many of the hospital librarians are facing organizational changes. Stevo will talk about how he used his innovative leadership style to improve patient focused services, patient education, and community outreach programs during the changes and successfully manage a library system within a multisite health system. His presentation will also include tips on how to partner with physicians and senior leadership.

Stevo Roksandic, MBA, MLIS, AHIP is the director of Library Services at Mount Carmel Health System (MCHS), Columbus, Ohio. Stevo is a Past-President of the Ohio Health Sciences Library Association and currently serves on the OHIONET Board as a representative for special libraries. His visionary and transformational leadership style with strategic, participative and team approach successfully resulted in positioning Library Services at MCHS as an integral and inclusive partner and leader in providing medical, consumer health, and academic support in a multisite hospital and academic and corporate setting. Stevo continues to transform Library Services in a dynamic integrated learning information commons and virtual on demand information support environment. He has completed Six Sigma Assistant Guide Training and the continuing education courses of Leadership Institute for Academic Librarians and Library Leadership In a Digital Age at the Harvard University Institute for Higher Education. This year, Stevo Roksandic was nationally recognized as a 2015 Mover & Shaker - Advocate by Library Journal.

*Meal funding generously provided by Elsevier.*

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**Ilifat Husain, M.D.**

Dr. Ilifat Husain is Director of the Mobile App Curriculum and Emergency Medicine Faculty Member at the Wake Forest University School of Medicine. He is the founder and editor-in-chief of iMedicalApps.com the leading online publication for medical professionals, patients, and analysts interested in mobile medical technology and health care apps. Ilifat has given interviews to the New York Times, USA Today, Wired, Slate, and many other national news publications. He has also given conference talks across the World on mobile medical technology. He recently served on a panel discussing mobile technology at the Brookings Institute in Washington D.C.

![Ilifat Husain](image)

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Thanks to

2015 Planning Committee

MAC 2015 Meeting Co-Chairs
Brandi Tuttle (NC)
Mellanye Lackey (UT)

Invited Speakers
Emily Mazure, Chair (NC)
Brandi Tuttle (NC)
Mellanye Lackey (UT)

Registration
Beverly Murphy, Chair (NC)
Emma Cryer (NC)
Karen Crowell (NC)

Hospital Librarian Luncheon
Deniz Ender (NC)

MAC 2015 Communications
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Margaret Cobb (NC)
Emilie Ludeman (MD)
John Cyrus (VA)
Karen Grigg (NC)

Continuing Education
Kerry Dhakal, Chair (VA)

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MAC Nominee To The MLA Nominating Committee Nancy Tannery
Archivist (ex-officio) Karen Crowell

Contribution Papers
Carolyn Schubert, Chair (VA)
Anna Crawford (WV)
Melissa Ratjeski (PA)

Posters
KT Vaughan (VA)

Exhibits
Irene Lubker, Co-Chair (VA)
Karen Gau, Co-Chair (VA)
Megan Nunemaker (VA)
Leila Leobetter (NC)

Hospitality
Joan Colburn, Co-Chair (NC)
Monique Mackey, Co-Chair (NC)
Margaret Cobb (NC)
Deniz Ender (NC)
Rob Gagna (WV)
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Save the date...

...because Philly awaits

Please come for the Joint Conference of three regional associations of the Medical Library Association:

MAC, PHIL, and NY/NJ!

Sept. 25th through 28th, 2016